

R.U.M.B.L.E!

Really Useful Marching Band Learning Experience



Saturday 8th and
Sunday 9th February
2020

Warwick Corps of Drums HQ
Hampton Road Warwick CV34 6JP

What's the R·U·M·B·L·E?

It's BYBA's annual weekend for anyone involved in **running a band** – band masters, corps directors, band managers, trustees, supporters, band mums and dads. You may not read music or know how to march – but you work tirelessly behind the scenes to make everything run smoothly and create opportunities for the members. This weekend is for you, the unsung heroes of banding.

You'll meet other people from around the country doing the same as you. In friendly workshops, you'll share what's worked and what hasn't worked, learn from experts, and pick up tips and take away tools that will help you be more effective. They'll also be plenty of time for informal networking. So whether you are with an independent band or one affiliated to an organisation like the Scouts or the NTC, we guarantee you'll go away **inspired, reinvigorated**, and with a **practical plan of action** to take your band forward into the 2020s.

Who is this suitable for?

The RUMBLE will be **interactive** and **intensive** and is suitable for older teenagers (14+) and adults only. Anyone involved in running a band will benefit – band masters/corps directors, chairs, supporters, band mums and dads. The style, size or affiliation of the band is unimportant.

What are the timings?

We'll start on Saturday 8th at 10.00 and finish at 18.00, with the social starting immediately afterwards. On Sunday 9th, we'll start at 10.00 and finish at 16.00.

How much does it cost?

To cover the costs of venue hire, we unfortunately have to charge for this event.

- BYBA **Gold** members - £10 for up to five attendees
- BYBA individual members - £4
- BYBA **Silver** member bands, **Bronze** member bands and Non-member bands - £20 for up to five attendees
- Non-member individuals - £8 each
- Overnight stay at Warwick Corps of Drums HQ - £3.50 per person (over 18s only)

How do I book?

Click [here](#) to book. If you are booking with a member discount, please make sure you are registered for 2020 membership – information can be found [here](#). Pay for your tickets [here](#). For more information, please contact Barbara Leach, BYBA Training Co-ordinator, on 07810 334056 or training@byba.org.uk.

Saturday 8th: Recruitment

Bands of all types, all across the country, are struggling to recruit and retain new members. Making Music is the national charity for leisure-time music making, and we'll be joined by their youth engagement manager, Xenia Davis, for an interaction session. We'll work together to draw up recruitment and retention strategies relevant to your band, so you can take them away and take action straightaway. For affiliated organisations, we'll help you work with your constraints and understand the opportunities that these associations provide. Bring along your own examples of successful and unsuccessful recruitment adverts for group critique.

Topics: What is it you are *actually* offering? What's your target market? How does what you charge affect uptake? How are you telling people about what you do? What channels are you using to promote it? Are you using social media effectively? What's competing with your band, and how are you addressing it? How are you checking what's working and what isn't?

Takeaways: Outline marketing strategy, recruitment strategy, retention strategy and social media strategy that you can continue to work on with your own band management team



Evening: Social event

Join us at a social evening of food and drinks at [The Globe](#) in Warwick. Anyone who wishes to stay over can camp out in Warwick Corps of Drum's newly refurbished HQ (over 18s only), or take advantage of the many local hotels Warwick has to offer.

Sunday 9th (am): Leadership

Maybe you are the band master or corps director, maybe you're the chair of the charity, or maybe you are responsible for one small aspect of running your band. Either way, you'll be expected to lead others from time to time. Leading any organisation has challenges, but leading volunteers who'll no doubt have strong views about how to do things, and who may be very different from you, can be frustrating as much as rewarding.

Topics: What makes a good leader? What makes a terrible leader? Who has inspired you, and how did they do it? In what ways is a leader different from a manager? How can you understand others better to be a more effective leader? What is your natural leadership style? How can you adapt your style for different situations? What approaches have worked for you in difficult situations?

Takeaways: Personality profile, situational leadership tools, leadership improvement action plan



Sunday 9th (pm): Complying with the Law

Option 1: Safeguarding

When you are responsible for young people, it's critical that you understand your obligations. Ensuring that both your adults and your young members are protected doesn't have to be scary, and we'll be joined by Making Music's Sharon Moloney who'll explain what is required in simple terms. We'll also explain BYBA's approach. If you are an affiliated organisation, you'll have your own processes in place already, and sharing your experiences with independent bands in a workshop setting will create a great environment for learning.

Option 2: Performing Rights and Copyright

There are laws that protect composers and arrangers from bands performing their works without permission or recompense, and as people running bands we need to understand where we might be unwittingly fall foul of them. Based on *Making Music's* training, this session will bring you up to speed with what the law says about copyright, performing rights and recording rights, and give you practical tools to make sure you fully understand what you need to do.